

TVR

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To Whom It May Concern:

I am writing to provide a professional reference for Mr. Lucian Blaga. In my experience as the Executive Producer of TVR, the Romanian National TV station, I have had the pleasure of working with many of the media industry's brightest minds.

Lucian Blaga ranks among the very best Directors and Video Producers I've ever encountered. Lucian has deep professional expertise, and it shows. His successful career as a Director, Television Producer, Studio Executive and Digital Media pioneer was a great asset for us, as the main National TV Station in Romania.

His experience working with TVR for different TV Shows, live or recorded, brought a highly relevant perspective to audiences. The audience has grown significantly during broadcasts that Lucian has produced for TVR.

He has successfully directed and produced big TV Shows like:

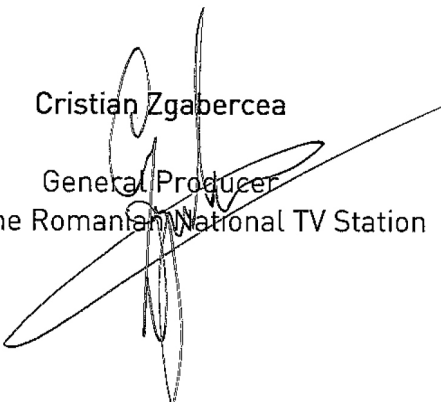
- **Cu Topescu de la A...la Infinit** - Weekend Live Talk Show with one of the most famous TV Presenter - Cristian Topescu.
- **Repriza a Treia** - Weekly Sports TV Show presenting the highlights of the National Soccer Championship.
- **Legenda Visinie** - A Reality Show about a famous Soccer Team in Romania -Rapid Bucharest.

His latest Production, *Legenda Visinie* (The Purple Legend) was broadcasted on TVR1, TVR HD, the main national TV Channels, from October 2013 to March 2014. Mr. Blaga was the sole Producer and Director of the shows listed above, and *Legenda Visinie* (The Purple Legend) grew in audience from 61.000 viewers before the Show started to over 420,000 viewers during the Show. Mr. Blaga's abilities as a Director, the

promos he directed and the cast he used for the Show, were the factors that led to the increase of the audience.

Also his involvement in producing TV Shows with Romanians living abroad is remarkable. TVR, through its International Channel, TVR International, broadcasted TV Shows about Romanians living in USA which were produced and directed by Mr. Lucian Blaga. During the broadcasting of his shows on TVR International, we had a record audience of over 130,000 viewers abroad, Romanians living in the United States and Canada, and their feedback was outstanding, asking for more Shows of that kind. This was the result of Mr. Blaga's promotional videos broadcasted before the Show, and his abilities as a Director and Video Producer.

Sincerely,


Cristian Zgabercea
General Producer
TVR - The Romanian National TV Station